

WE GROW BY CHANGE



NOT BY CHANCE



Membership Toolkit

Share the Pride of Elkdom!



- Toolkit News
- Presentations
- Orientation
- Reports
- Forms
- Elks.org Resources
- Social Media Guidelines
- Contact Us

MEMBERSHIP TOOLKIT

Membership News

Why I'm an Elk: Mickey Drinkard
 In July of 2016, I attended the Elks National Convention in Houston, Texas. While there, I received a button, and it said "I'm an Elk. Ask Me Why". I have carried this button for months now.

Elks Leading the Way for 149 Years!
 Elks Were Founded on February 16, 1868
 Local Elks Lodges throughout the United States and in Guam, Puerto Rico and the Virgin Islands will be celebrating 149 years of Elksdom on February 16, 2017. The Elks do not have a specific cash, gifts and time to make social contributions. Elks are one of the most patriotic and charitable organizations in the United States of America.

Charitable Lodges Initiates 33
 2017 Grand Lodge is celebrating Ruler Ronald D. ... The Lodge has another 39 candidates to be elected next year.



Some Elks Lodge #1068 Hit Membership Goal
 Grand Lodge is calling on all of our good Exalted Rulers and Lodge Secretaries mark on January 12th.



Leaders step up for plus-1 push
Grand Lodge is calling on all of our good Exalted Rulers and Lodge Secretaries

Top Recruiters

TOP 25

Congrats to the top recruiters (so far!) of the 2017/2018 lodge year. Recruiter data is updated daily at around 6 am based on information submitted to CLMS. Proposees must be initiated and paid to be included in our calculations.

Rank	Name	Lodge	Members	State
1	Frank Bertoni	0943	3880	MA
2	Frank Bertoni	0943	3880	MA
3	Frank Bertoni	0943	3880	MA
4	Zack Palmer	0649	2920	IN
5	Frank Bertoni	0943	3880	MA
6	Frank Bertoni	0943	3880	MA
7	Frank Bertoni	0943	3880	MA
8	Frank Bertoni	0943	3880	MA
9	Frank Bertoni	0943	3880	MA
10	Frank Bertoni	0943	3880	MA
11	Frank Bertoni	0943	3880	MA
12	Frank Bertoni	0943	3880	MA
13	Frank Bertoni	0943	3880	MA
14	Frank Bertoni	0943	3880	MA
15	Ronda Elaine Krug	2389	1160	CA
16	Robert James Gorby	1719	2080	IL
17	Peter E. Vaythades	2600	2020	FL
18	Michael Piccioni	1854	2040	FL
19	James D. Warrick	2103	0880	CA
20	Frank W. Decer	0054	6920	OH
21	Monte Perez	0543	1160	CA
22	Frank S. Segura	1650	1360	CO
23	Joseph H. Poulin	1697	8120	RI
24	Frank Albrizio	0841	6400	NY
25	David J. Zinetti	0054	6920	OH
26	John C. Egan	0054	6920	OH
27	Ronald W. Brown	2429	0420	CA
28	Frank Bertoni	0943	3880	MA
29	Frank Bertoni	0943	3880	MA
30	Frank Bertoni	0943	3880	MA
31	Frank Bertoni	0943	3880	MA
32	Frank Bertoni	0943	3880	MA
33	Frank Bertoni	0943	3880	MA
34	Frank Bertoni	0943	3880	MA
35	Frank Bertoni	0943	3880	MA
36	Frank Bertoni	0943	3880	MA
37	Frank Bertoni	0943	3880	MA
38	Frank Bertoni	0943	3880	MA
39	Frank Bertoni	0943	3880	MA
40	Frank Bertoni	0943	3880	MA
41	Frank Bertoni	0943	3880	MA
42	Frank Bertoni	0943	3880	MA
43	Frank Bertoni	0943	3880	MA
44	Frank Bertoni	0943	3880	MA
45	Frank Bertoni	0943	3880	MA
46	Frank Bertoni	0943	3880	MA
47	Frank Bertoni	0943	3880	MA
48	Frank Bertoni	0943	3880	MA
49	Frank Bertoni	0943	3880	MA
50	Frank Bertoni	0943	3880	MA



elks.org



Check out the top proposers [in your state.](#)

MEMBERSHIP SNAPSHOT

**NEW MEMBERS &
REINSTATEMENTS**

KANAS
ELK Association

**LAPSATION
DELINQUENCY**

10%

**GOAL
506**

AS OF 10/10/18

215

42% OF GOAL

**POTENTIAL 55%
w/ 62 candidates**

AS OF 10/10/18

690

13% DELINQUENCY

37% OF GOAL

GOAL

253

5%

MEMBERSHIP
matters





Application **READ** on the Floor

LODGE MEETING



Application **READ** on Floor
REPORT on Investigation
Membership **VOTE**

LODGE MEETING



**INITIATION
CELEBRATION**

YOU ARE DONE IN 30 DAYS!

COLLECTIONS Assist the Secretary with billing, collection letters, phone calls, emails personal visits to delinquents.



ORIENTATION

Educating and involving new Members to recruit and be active. Matching their interests and time with the lodge



Create a WINNING MEMBERSHIP RECRUITMENT TEAM

Marketing
PROMOTE
YOUR LODGE



Reinstatements /Recruitment Tables greeting them asking them to JOIN

Sales

WHO'S ON YOUR TEAM?

GET ON BOARD



Orientation Tips

- A tour of the lodge- Tell them what takes place in each area of your lodge.
- A how-to session – Bringing in guests, sign up sheets, etc...
- Written copy- Lodge & House rules and customs.
- How to accomplish basic tasks- How to volunteer, who to ask, how to get help.
- Develop- **WELKOME** packets.
- Request- Email and cell phone If not on the application.
- Birds of a Feather – Give 3 applications and how they earn the GER Award pin.
- Provide -Hours the Lodge is open.
- Chain of Command- Provide them with a written list of Officer contact information.
- Communicate- Copy of the Lodge bulletin, website and social media page.
- Survey- Hand out the new Member survey.

A Lodge Brochure and Applications

Your Journey Begins Now



The Premier Charitable and Patriotic Organization in the Nation

Springfield Elks 2145
1701 Centennial Boulevard
Springfield, CO 81107
(541) 747-2145



Springfield Elks

ELKS CARE ELKS SHARE



THE PREMIER CHARITABLE & PATRIOTIC ORGANIZATION IN THE NATION
THE BEST PEOPLE ON EARTH

Who Are the ELKS?

Elks are community. In the homes where you go in the country, an Elks Lodge is right around the corner. With more than 250,000 members and 1,900 Lodges nationwide, Elks are providing charitable services that help build stronger communities.

Elks Lodges bring us much more to their communities than just a building, golf course or pool. They are places where neighbors come together, families share meals, and children grow up.

Elks invest in their communities through programs that help children grow up healthy and drug-free, by undertaking projects that address unmet needs, and by honoring the service and sacrifice of our veterans.

MEMBERSHIP

Membership in the Benevolent and Protective Order of Elks offers many benefits and rewards. Not only do you get the satisfaction and pleasure of giving back to your community in a meaningful way through all the charitable work our lodges engage in, you get to do it with the Best People On Earth.

Make a Difference
Find Your Passion



Veterans Memorial Building

elks.org
Saskatoon Elks 2145 Elks
201-463-9999

MEMBERSHIP APPLICATION



An Invitation to Join the Benevolent and Protective Order of Elks of the United States of America

The work of the Benevolent and Protective Order of Elks are well known throughout the Country. Organized on February 16, 1868, we are the largest American Benevolent Organization in the United States of America, comprising 47,000 members of 10,000 Lodges and 10,000 Veterans.

The Order of Elks is dedicated to service to our communities and our Country.

The Order of Elks is a Charitable Order and is dedicated to helping those who are less fortunate and in need.

The Order of Elks is dedicated to the youth of our communities, Veterans Service, and the advancement of Americanism and many other Benevolent activities.

Upon attaining membership in our Order, you will become part of a National Organization, with a membership of well over a million American Citizens, in every present and future city of our Nation. We are proud to say that they belong to the Benevolent and Protective Order of Elks of the United States of America.

The Elks Mean to Elks Share™

THE OFFICIAL SOCIAL MEDIA NETWORK

MAKE GROWTH HAPPEN

Orientation Enhancements

We launched a new Orientation Video and companion Recruitment Video... "Why We Join". Both accessible on DVD, Membership Tool Kit (link) and YouTube.

We launched the new Orientation Survey. Accessible on Membership Tool Kit.

We launched a new virtual leaning experience "My Journey Begins". Also accessible on Membership Tool Kit.

We launched the new Grand Exalted Ruler personalized "E-Greeting" (email) to all new Members within the first 10 days of joining the Elks.

Our Orientation enhancements are in place to help create a new generation of Members that are more likely to be active in their Lodges for the betterment of our communities, and more inspired to recruit friends, family and co-workers into the Order.



[Elks Home](#) > [Members Area](#) > [Grand Lodge](#) >

Membership Toolkit: Orientation

Membership Toolkit

News & Stats

Member Orientation

Social Media Guidelines

Contact Us



Learn how you can get involved.
Watch the [Elks Orientation Video](#).

Download the Elks' [New Member Survey!](#) (PDF Format)

Visit the [My Journey Website](#) for New Members!



— GET INVOLVED —

Thank you for joining the premier charitable and patriotic organization in our community. The Benevolent and Protective Order of Elks is dedicated to noble and exalted purposes. Thank you for expressing interest in volunteering with our organization. Please answer a few questions to assist us in matching you with a committee or becoming an Officer. You can also complete this survey online by visiting www.elks.org/myjourney. There you'll find valuable new member resources.

YOUR CONTACT INFORMATION

Name: _____

Email Address: _____

YOUR INTERESTS

Which committees are you interested in volunteering for? (Check all that apply.)

Veterans Youth Activities Drug and Alcohol Awareness Scholarships Americanism Other

Are you interested in volunteering for Lodge events?

Yes No Unsure Need More Information

How many hours per week would you be able to dedicate?

3 hours or less 3 to 5 hours 5 to 10 hours 10 to 20 hours 20 or more hours

What days of the week are you available? (Check all that apply.)

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

Are you interested in becoming a Lodge Officer?

Yes No Unsure Need More Information

YOUR FIRST IMPRESSIONS AS AN ELK

How beneficial was the New Member Orientation for you?

Very Beneficial Somewhat Beneficial Not Enough

Were you provided with the hours the Lodge is open?

Yes No Unsure Need More Information

Were you provided with the schedule of the Lodge meeting nights?

Yes No Unsure Need More Information

Were you provided with the Lodge Officer Contact information and chain of command?

Yes No Unsure Need More Information

Were you provided with the Lodge website and social media information?

Yes No Unsure Need More Information

Were you provided with the Grand Lodge and State website information?

Yes No Unsure Need More Information

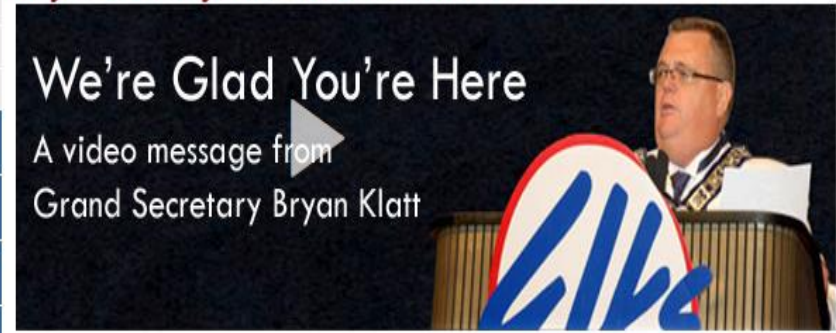
Do you have friends and or family members you would like to sponsor for membership into the Benevolent & Protective Order of Elks?

Yes No Unsure Need More Information

- Who We Are
 - More Information
 - Testimonials
 - Mission Statement (PDF)
- Elks History Project
- Elks Video Gallery
- Elks Membership
- Reinstatement
- Elks Magazine
- Elks in the News
- State Associations
- Local Lodges
- Careers
- Website Assistance
- Contact Us

[Elks Home >](#)

My Journey: Welcome to the Elks!



Welcome to the Elks.org website ... we're glad you're here!

Now that you've learned a little about the programs of the Order, we'd like to learn more about you. Please share your story by clicking the button below. Thank you.

[Click Here to Share Your Story](#)

[Back to top](#)

My Journey

- Welcome
- [Share My Story](#)
- [Learn More](#)
- [Register for Elks.org](#)



**Welcome
to the Elks!**

Dear New Member:

Welcome to the **Benevolent and Protective Order of Elks**, the world's greatest fraternal organization. We've been serving communities throughout our nation since 1868, and we're excited to have you on board. Thank you for joining us.

As our Organization's Grand Exalted Ruler, I'd like to personally encourage you to learn more about our Order's programs, principles, and history by registering for a password on the Elks.org website. You've been assigned membership number **005455** in lodge number **9999**. To receive your password, please provide this information when you register online:

[Click Here to Register](#)

We'd also like learn more about you. Please visit the [My Journey Begins](#) website to complete a short survey about your background and interests. If you have any questions, your local Lodge Secretary or Exalted Ruler will be happy to help. You'll find contact information for your lodge online at:

<https://www.elks.org/lodges/contactus.cfm?LodgeNumber=9999>

Thank you again for joining the Elks. You've embarked on a great adventure, and we're confident that your participation in the programs and activities of the Order will be a source of great satisfaction to you in the years to come.

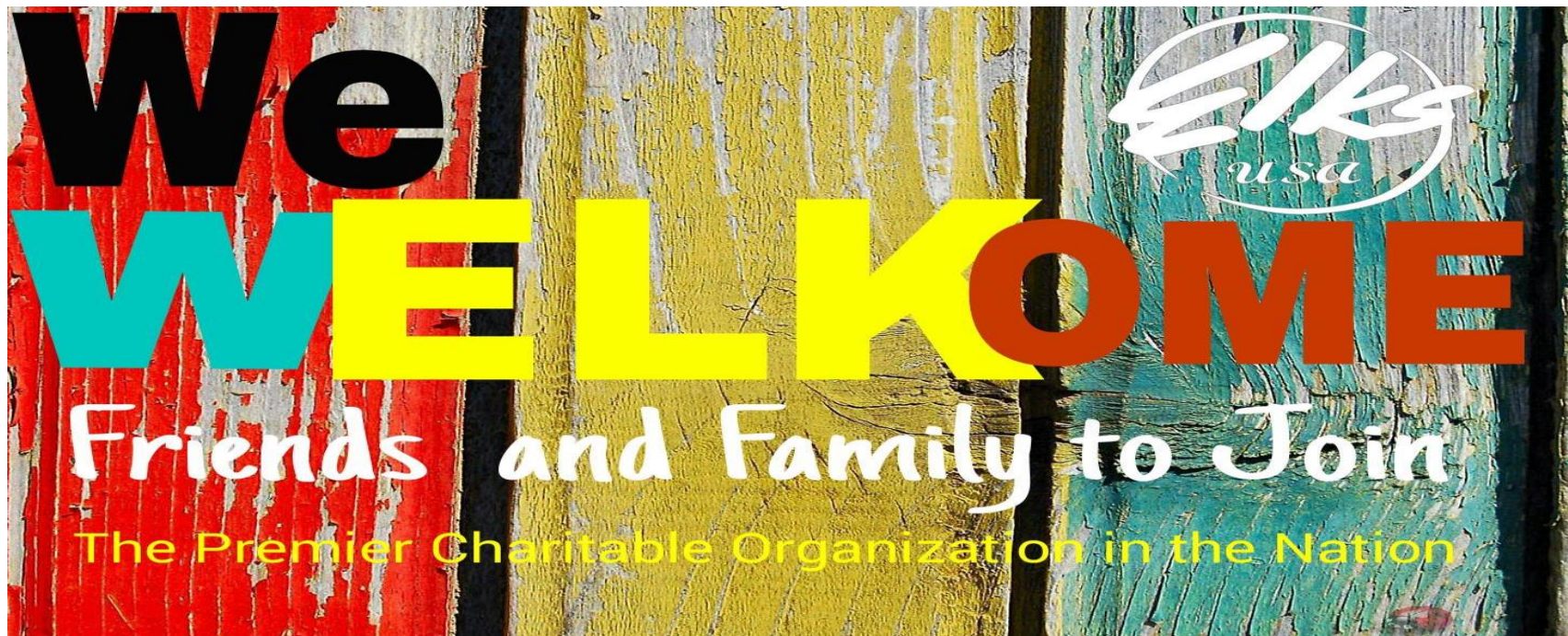
Sincerely,

**Michael T. Luhr, Grand Exalted Ruler
Petersburg, AK Lodge No. 1615**

P.S. Hey, why not share the fun? It's easy to [invite your friends and family to join the Elks](#), and you'll have even more fun serving your community with the folks you love.

Mentoring-Assimilate Into the Family

- **Who-** Ideally, this should be the new Member's sponsor.
- **Not able-** Assign a trained Member or Officer.
- **Introduce-** The new Members to others.
- **Invite – The new Member to a Lodge event.**
- **Post Pictures-** Of the new Members.



Delinquency Action Plans

Is the Lodge Secretary using the "Gathen 1,2,3" delinquency letters ?

The delinquency letters are named **Gathen 1,2,3,4**. We recommend every dues invoice should include a letter. This will effectively boost payments and get to the root of why the Members is delinquent. The Lodge Secretary has a busy job....and many just don't have time to write letters. To this end, we have already done the work for them. Let them know.....just a few clicks of the mouse and done!

Clms2 PC

Click on sharing tab

Select letters

Type in 1962 in the lodge number box

Letters are named

Gathen 1,2,&3

Put a check mark in those three

Select download

The letters will be downloaded into the mail merge of clms2 PC.



PHONE-A-THON QUESTIONNAIRE

Member name and number: Member Number: Member Type:

Sponsor: [!Detail Proposer At Initiation]

Home phone:

Disconnected/Wrong #: _____ No Answer: _____ Answering Machine: _____ Left Message: _____

Cell Phone:

Disconnected/Wrong #: _____ No Answer: _____ Answering Machine: _____ Left Message: _____

Member Years: 0

The amount of delinquent dues to is \$ _____

1. Do you intend to renew your membership Yes _____ No _____

2. If no, reason why

_____ Illness

_____ Dues to high

_____ Not interested in social or lodge activities

_____ No one asked me to participate

_____ Officers to cliquish. Members ignored me.

_____ No longer live in the area. Would you consider transferring to another lodge Yes _____ No _____

3. Is there anything we can do to change your decision not to renew?

4. Comments or recommendations:

Person Performing Contact:

Get on Board



Public Relations

Membership

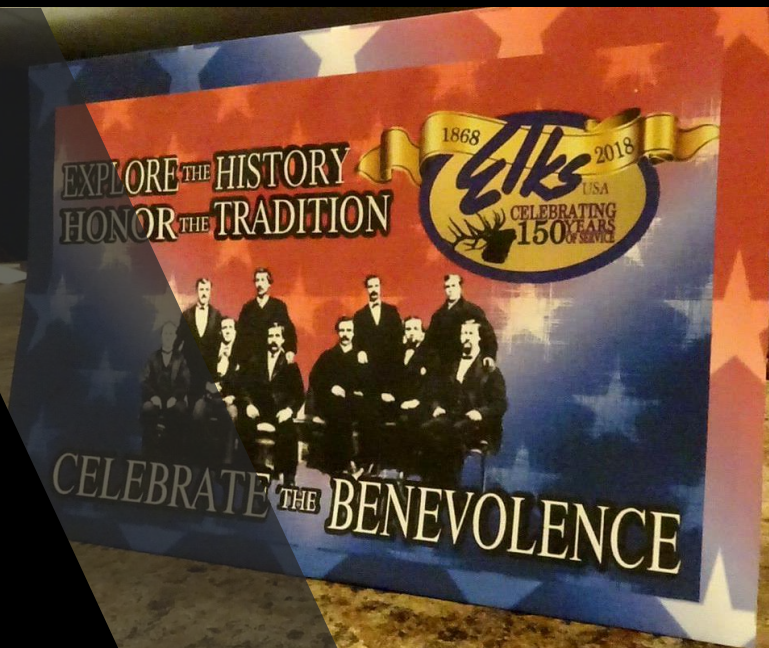
Take Flight

are you on board?



PUBLIC RELATIONS & MARKETING COMMITTEE INITIATIVES

Indoor branding campaign for lodges. We provide artwork to promote the Lodges charitable impact in the community and grow membership



A Lodge Brochure *and*



THE GROWTH HAPPEN

VOLUNTEER FOR VETERANS



OUR VETERANS NEED YOU



Serve Our Nation's Veterans

THE ELKS DO!

Who supports active Military Forces and Retired Veterans?



THE ELKS DO!

Who makes more than \$45 Million in contributions annually to more than 300 Veterans Administration Medical Centers, Clinics, and State Care Facilities?



THE ELKS DO!

Who pledges \$4 Million Dollars to the Veterans Administration to help end Veterans Homelessness?



THE ELKS DO!

Who furnishes food, comfort care items, items, gifts, host holiday celebrations and social activities at Military Bases and and stand ready to fulfill any need when called upon?

THE ELKS DO!

Who is a TEAM MEMBER of the State Elks Assoc. and serves as Service Comm. Chairman?

John Musko (Florence)
11 Lodge #2487
11th Place
08837-2832
708-5528
jmusko@gmail.com

THE ELKS DO!

Who supports active Military Forces and Retired Veterans?



THE ELKS DO!

Who makes more than \$45 Million in contributions annually to more than 300 Veterans Administration Medical Centers, Clinics, and State Care Facilities?



THE ELKS DO!

Who pledges \$4 Million Dollars to the Veterans Administration to help end Veterans Homelessness?



THE ELKS DO!

Who furnishes...

VETERANS



OUR VETERANS NEED YOU



Who furnishes food, comfort care items, therapeutic items and gifts, host holiday celebrations and recreational activities at bases and hospitals, and stand ready to fulfill any need when called upon?

The ELKS Do!

Who visits thousands of hospitalized Veterans annually that have protected our freedoms?

The ELKS Do!

Who has entered into a partnership with VHA to support efforts homeless Veterans in their communities and pledged \$4 million dollars to help end Veteran Homelessness.

The ELKS Do!

Who awards college scholarships across the nation totaling more than \$4 million.

The ELKS Do!



THE ELKS DO!

Who has Delegates throughout the United States and in Guam, Puerto Rico, Philippines and the Panama Canal....

The ELKS Do!

Who supports active military forces and retired veterans?

The ELKS Do!

Who makes more than \$45 million in contribution annually to more than 300 Veterans Administration Medical Centers, clinics, and state care facilities?

The ELKS Do!

Who provides a Community Investment Program that awards more than \$12 million annually towards enriching our communities.

The ELKS Do!

A Lodge Brochure *and* Applications

Your
Journey
Begins Now



The Premier Charitable
and
Patriotic Organization
in the Nation

Springfield Elks 2145
1701 Centennial Boulevard
Springfield, OR 97477
(541)747-2145



Springfield ELKS



Who Are the ELKS?

Elks are community. No matter where you go in the country, an Elks Lodge is right around the corner. With more than 850,000 members and 1,900 Lodges nationwide, Elks are providing charitable services that help build stronger communities.

Elks Lodges bring so much more to their communities than just a building, golf course or pool. They are places where neighbors come together, families share meals, and children grow up.

Elks invest in their communities through programs that help children grow up healthy and drug-free, by undertaking projects that address unmet need, and by honoring the service and sacrifice of our veterans.

MEMBERSHIP

Membership in the Benevolent and Protective Order of Elks offers many benefits and rewards. Not only do you get the satisfaction and pleasure of giving back to your community in a meaningful way through all the charitable work our lodges engage in, you get to do it with the Best People On Earth.

Make a Difference
Find Your **Passion**

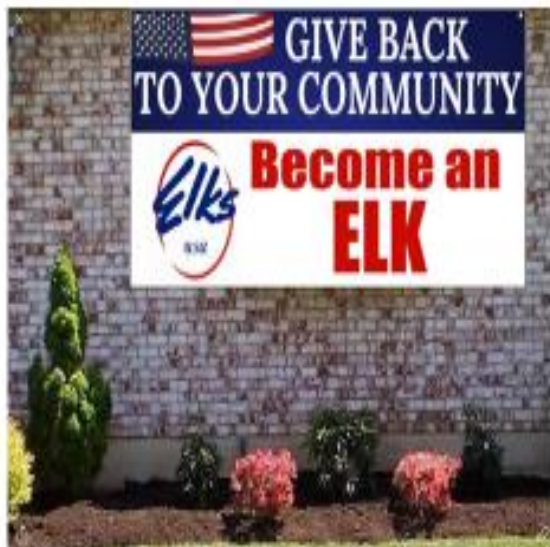
Veterans Memorial Building
Chicago, Illinois



elks.org

Copyright ©2016 BPO Elks.
2016dgraphics

MAKE GROWTH HAPPEN



PUBLIC RELATIONS & MARKETING COMMITTEE INITIATIVES

Outdoor branding campaign for lodges. We provide artwork to promote the Lodges charitable image in the community and grow membership

 **GIVE BACK
TO YOUR COMMUNITY**



**Become an
ELK**

Anywhere Lodge # 3000

**VISIT US AT
WWW.ANYWHERELODGE.COM**

21 Million Donated
to this Community and Counting

Call us at 123-321-1234



BOCA RATON

Elks



LODGE 2166

OVER \$515,000 DONATED
TO THE COMMUNITY

1395



WOLCOTT



B.P.O.E.

ELKS

Lodge 1763

**THIS LODGE HAS
MADE OVER \$1.5 MIL
IN CHARITABLE
DONATIONS**

Getting publicity

Grand Lodge MELTWATER MEDIA SOFTWARE

Contact your Area Grand Lodge Public Relations Committeeman

Know your share of voice Using the largest inventory of social media and online content in the business, our tools clear the clutter to bring you insights, from conversation share to brand sentiment.

Connect with influencers. Discover key influencers or journalists and create relationships. Spark a genuine conversation that's on target. Generate earned media by seeing what interests them.

Up level your integrated media strategy. Discover who's talking about your brand, from earned media to authentic conversations. Demonstrate its connection and impact to your owned media.

Social and News Monitoring
Influencers
Reporting
Distribution
Mobile App and Smart Alerts



Lake Hopatcong Elks #782

[HOME](#)

[ABOUT US](#)

[BECOME A MEMBER](#)

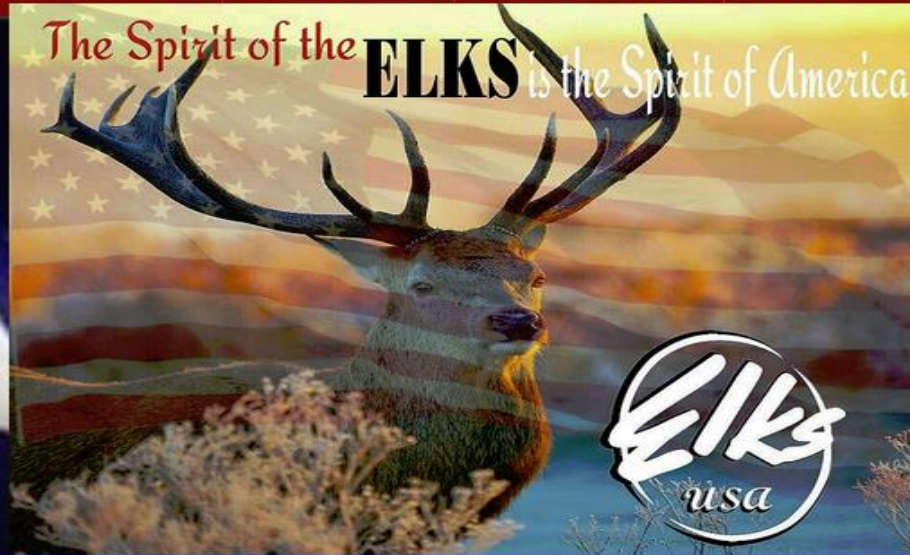
[UPCOMING EVENTS](#)

[MAKING A DIFFERENCE](#)

[DUES & DONATIONS](#)

[NEWSLETTERS](#)

[More](#)



[CLICK HERE](#) to learn more about becoming a MEMBER

MEMBERSHIP MATTERS

EVERY MEMBER COUNTS

YOUR DUES HELPS FUND THE MANY CHARITABLE PROGRAMS THANK YOU TO EVERY MEMBER



PROJECT POSITIVE

Call us:
973-398-9835

Find us:
201 Howard Blvd., Mt. Arlington, NJ 07856

FOLLOW US...



THIS IS CONSIDERED THE
NEW CHECKBOOK



Debit Card

1234

1234

5678

9876

5432

VALID
THRU ▶

MONTH/YEAR

12/99

CARDHOLDER

Lake Hopatcong Elks #782

[HOME](#)[ABOUT US](#)[BECOME A MEMBER](#)[UPCOMING EVENTS](#)[MAKING A DIFFERENCE](#)[DUES & DONATIONS](#)[More](#)

MEMBERSHIP DUES AND DONATIONS

PAY YOUR DUES ONLINE!

PayPal and major Credit Cards Accepted

You can always mail a check to the Lodge or bring a check into the Office.
Mail to: Lake Hopatcong Elks 782, 201 Howard Blvd. Mt. Arlington, NJ
07856

Regular Member Dues - 1 Year

\$63.00 + \$2.06 credit card surcharge

[Add to Cart](#)

Life Member Dues - 1 Year

\$33.00 + \$1.00 credit card surcharge

[Add to Cart](#)

Reinstatement Fee - \$15

Required if you let your dues lapse more than 1 year

[Add to Cart](#)

Donate to Lodge Veterans Fund

[Add to Cart](#)

Donate to Lodge Elks National Foundation Fund

[Add to Cart](#)

Donate to Leap in the Lake Fund

[Add to Cart](#)

Donate to Lodge Youth Activity Fund

[Add to Cart](#)

Donate to Lodge Ritual Team Fund

[Add to Cart](#)

Donate to Lodge Christmas Appeal Fund

[Add to Cart](#)

THANK YOU FOR BEING A MEMBER OF
LAKE HOPATCONG ELKS LODGE #782

RECIPIENT OF THE ESTEEMED
ALL-AMERICAN LODGE AWARD
FOR 9 CONSECUTIVE YEARS



INITIATE FOR A PLUS ONE



IT'S TIME TO MAKE HISTORY